

**Learn How to Increase Your Company's Foreign Sales**

**Virginia State Delegate Mark Keam and Export-Import Bank  
Board Member Patricia Loui invite you to:**



Patricia M. Loui  
Member, Board of Directors  
Export-Import Bank

**Global Access Small Business  
EXPORTER FORUM**  
**Friday, October 26, 2012**  
**8:30 AM to Noon**  
**District Office of Mark L. Keam**  
**1952 Gallows Road - 3rd Floor**  
**Vienna, VA**



Delegate Mark L. Keam  
Virginia House of Delegates  
35th District

One year ago, in October 2011, Congress approved the United States-Korea Free Trade Agreement (KORUS FTA). It signaled the Obama Administration's commitment to expanding business opportunities between America and Asian markets.

This Global Access Forum will feature experts from the federal, state and local governments as well as from the Korean government who will provide helpful information covering:

- Finding new markets and customers
- Accessing vital working capital
- Extending credit to your buyers
- Obtaining protection against the risk of nonpayment
- Understanding how to use government resources to export

***No Cost, but reservations are required - details below.***

**Preliminary Agenda**

8:30 AM	<b>Registration</b>
9:00 AM	<b>Welcome and Opening Remarks</b> The Honorable Mark Keam, Member, Virginia House of Delegates  The Honorable Patricia Loui, Member, Board of Directors Export-Import Bank of the United States (Ex-Im Bank)
9:20 AM	<b>Guest Speaker: "Updates from Korea"</b> Chusok Yoon, First Secretary, Embassy of the Republic of Korea
9:30 AM	<b>Panel I: "Federal Resources to Grow Your Exports"</b> Moderated by Ex-Im Bank Director Patricia Loui, a panel of federal agency experts will discuss various government resources available to assist business owners expand their export opportunities, and answer audience questions.  <b>Panelists:</b> Eric Sohn, International Trade Specialist, Office of Japan and Korea U.S. Department of Commerce  Regina Gordin, Export Finance Manager, Northeast Office Export-Import Bank  George Mui, Global Business Development Specialist, Minority Business Development Agency U.S. Department of Commerce
10:30 AM	<b>Panel II: "State and Local Resource to Grow Your Business"</b> Moderated by Julia Kim of Delegate Keam's legislative office, a panel of state and local experts will discuss how they can assist business owners expand their export opportunities, and answer audience questions.  <b>Panelists:</b> Oscar Ruiz, VALET Program Manager, Virginia Economic Development Partnership  Andrew Yu, Business Development Manager, Fairfax County Economic Development Authority  TBC, Arlington County or a Small Business Development Center representative
11:30 AM	<b>Wrap-up, networking, one-on-one conversations with speakers</b>

***Space is limited! REGISTER NOW at: <http://www.exim.gov/gasb>***

***A world of new ideas for expanding your international business is waiting for you!***